

Year 9 Entrepreneurship Workshop

**Junior Apprentice Day: 7th
February 2012**

Introduction to the world of entrepreneurship modelled on 'The Junior Apprentice'.

Students will work on real life case studies, solving problems through enterprise, complete a business plan and act out a Dragons Den presentation which is recorded and sent to the school. Includes a real life local Junior Entrepreneur.



Objectives are as follows:

- Pre Learning and Development Check
- Enterprise/Entrepreneurship Mind Map
- Matching Specific Skills and Qualities to Entrepreneurs
- Tracking Local Entrepreneurs (specifically students)
- 4 P's of Marketing
- Solving Problems through Enterprise
- Product development (including product life cycle)
- Completion of a Business Plan
- Post Learning and Development Check